



# We Need Your Support!

Sponsors and donations allow the theatre program at NNHS to continue offering opportunities - both onstage and behind the scenes - for our students through ten shows each school year. Without your support, Theatre Ink would not be able to provide the programs and experiences that enrich our students and our community.

## LEAD SPONSORS

Lead Sponsors are community businesses that keep our program running. Lead Sponsors will have an ad in the program for every show of their sponsorship term. Lead Sponsor ads will be seen by thousands of theatre patrons each school year. Lead sponsors also receive 2 tickets to all shows.

Lead Sponsorships are available for the full school year or for one semester. Non-profit organizations receive a 20% discount.

LEAD SPONSOR Ad Sizes	LEAD SPONSOR Full School Year	LEAD SPONSOR One Semester (3 shows in Fall, 7 shows in Spring)
Full Page, Cover, full color	\$1,600	\$600 Fall/\$1,000 Spring
Full Page, non cover, B&W	\$1,200	\$400 Fall/\$800 Spring
½ Page B&W	\$600	\$200 Fall/\$400 Spring
¼ Page B&W	\$400	\$100 Fall/\$300 Spring

## SHOW-SPECIFIC ADVERTISING

Show your support by purchasing a single ad in the program of any of our ten shows this year.

### FAMILY & FRIENDS ADS

Friends and family! Show your support for the cast and crew by purchasing an ad in any show program.

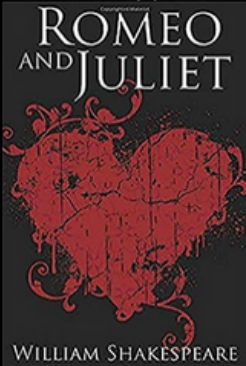
### CIRCLE OF FRIENDS

We accept donations of all sizes, and donors are recognized by name in the printed program for each performance.

Show-Specific & Family Ads Ad Sizes	Show-Specific (sold per show)	Family Ads (sold per show)
Full Page B&W	\$250	\$125
½ Page B&W	\$150	\$75
¼ Page B&W	\$100	\$50

# 2023-2024 Theatre Ink Season

November 2,3,4 2023



December 6,7,8,9 2023



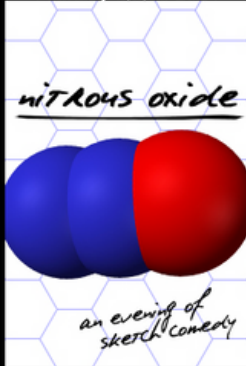
December 13,14,15 2023



January 18,19,20 2024



February 8,9,10 2024



February 16 2024



March 14,15,16,17-2024



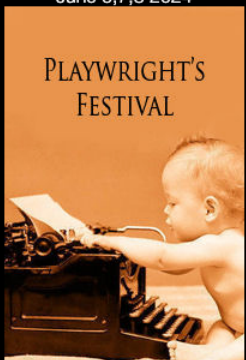
April 2024



May 1,2,3 2024



June 6,7,8 2024



2023-2024



## AD DETAILS

All ads will be printed in the show program as well as included in the PDF program made available to everyone via QR code. All ads will be in color in the PDF version of the show programs. The cover of all printed programs will be printed in color.

In addition to the program, all sponsors will be listed on the Theatre Ink website with links to the business site.

## PDF REQUIREMENTS

Full Page:

5.5" x 8.5" with  $\frac{3}{8}$ " margin - portrait

Half Page:

5.5" x 4.25" with  $\frac{3}{8}$ " margin - landscape

Quarter Page:

4.25" x 2.75" with  $\frac{3}{8}$ " margin - portrait

## AD & PAYMENT DEADLINES

LEAD SPONSOR, full school year or fall semester only, due by October 15, 2023

LEAD SPONSOR, spring semester only, due by Jan 3, 2024

Show-Specific & Family Ads are due two weeks prior to opening night of the show for which the ad will run.

## DESIGN SERVICES AVAILABLE

Need assistance designing your ad? We can help for a small extra fee.

## PAYMENT OPTIONS

- Venmo @April-Stein-4
- Paypal link
- Check made payable to Theatre Arts Opportunity Committee

## QUESTIONS?

Email us! [newtontheatreink@gmail.com](mailto:newtontheatreink@gmail.com)